



**INSTITUTE FOR
TOURISM MANAGEMENT**

International Student Workshop 05/09/2017 – 08/09/2017



**SUSTAINABILITY & TOURISM
2017 International Year of
Sustainable Tourism for Development**



INSTITUTE FOR TOURISM MANAGEMENT

European Territorial Co-operation Austria – Czech Republic 2007 – 2013

This international student workshop is part of the on-going co-operation between the Institute of Tourism-Management, Vienna University of Applied Sciences, Austria and the College of Polytechnics Jihlava, Czech Republic based on the common project “SCR”, a cross-border-project co-financed by the European Regional Development Fund (ERDF).



PROGRAMME OVERVIEW

Time	TUE, Sept 05	WED, Sept 06	THU, Sept. 07	FRI, Sept. 08
9:00 a.m.			Field Research incl. Lunch	Preparation of Presentation
10:00 a.m.		Local Products, Regionality and Sustainability		
11:00 a.m.		Field Research: Method		Presentation
12:00 a.m.				Workshop Closing
1:00 p.m.	Welcome / General Information Working in International Teams	LUNCH (01:15 p.m.)		
2:00 p.m.	Sustainability & Tourism	Sightseeing Vienna	Field Research: Analysis of Data	
3:00 p.m.				
4:00 p.m.	Sustainable Gastronomy Tourism			
5:00 p.m.	Check in Hostel (Inter. Students only)			
6:00 p.m.		Dinner		
7:00 p.m.	Dinner		Dinner	
8:00 p.m.				



TUESDAY, September 5th, 2017



Welcome and general information

Prof. (FH) Mag. Michael Mair

Head of Department

Department of Tourism & Hospitality Management,

FHWien der WKW

University of Applied Sciences for Management & Communication, Vienna

Teambuilding - Working in international teams, forming of teams

- get to know each other
- interactive session
- forming of five teams (four person/team)

Andrew James Pullen, B.A.

Lecturer

Competence Center for Business English,

FHWien der WKW

University of Applied Sciences for Management & Communication, Vienna



Sustainability & Tourism

Katrin Karschat, M.A.

Members, Sustainable Tourism Development, Social Media

Naturfriends International



Sustainable Gastronomy Tourism

Klaus Fritz, BA MA

Academic Coordinator Research Skills & Methods, Gastronomy Research

Department of Tourism & Hospitality Management,

FHWien der WKW

University of Applied Sciences for Management & Communication, Vienna



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WEDNESDAY, September 6th, 2017



Local Products, Regionality and Sustainability

*DI Christian Jochum
Agricultural Marketing & Specialised Crop
Austrian Chamber of Agriculture*

Field Research

- General information
- Working task: Mystery Guest Check
- Research Design,
- defining of criteria

*Mag. Christoph Pachucki
CEO,
WortShop, Vienna*



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THURSDAY, September 7th, 2017



Field Research

Student Teams

- Mystery Guest Checks



Field Research

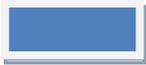
- Analysis of findings

Mag. Christoph Pachucki
CEO,
WortShop, Vienna



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FRIDAY, September 8th, 2017



Field Research

Student Teams

- Preparation of Presentation



Final Presentation

Student Teams

- Final presentation (max. 10 min./team)



Workshop Closing

All workshop members get an official confirmation of participation

SUPPORTING PROGRAMME



LUNCH Sept, 6th 2017



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Bio-Pizzeria & Ristorante Vero

Homemade organic pizza. Specialty: pizza with spelt sour dough. Organic – vegetarian – vegan – whole food

Währinger Gürtel 162/2, 1180 Vienna

How to get there: underground line U6 station in direction "Floridsdorf", station "Nussdorfer Str."



DINNER Sept, 5th 2017



© gustl kocht.at, 2017

Gustl kocht

Café and restaurant with focus on Austrian and Slavonian Cuisine. High quality organic products. Certified company.

Erdbergstr. 21, 1030 Wien

How to get there: Underground line U3 direction "Simmering" station "Rochusgasse"

DINNER Sept 6th, 2017



© mittendrin.at, 2017

Mittendrin – Café, Bar, Restaurant

Eating there supports a social service provider – the “VinziRast” for homeless people. They offer a small, but excellent menu, prefer local products and try to avoid waste.

Währinger Str. 19, 1090 Vienna

How to get there: from the City Center underground line U2 station “Universität” take Tram line 40 or 41 between stations “Schwarzspanierstraße” and “Sensengasse”.



DINNER Sept 7th, 2017



© zumgshupftenferdl.at, 2017

Zum Gschupften Ferdl

The first organic Heuriger (Viennese Wine Tavern) in Vienna’s City Center. Young, hip and 100 % organic. Local organic products, seasonal food and Viennese live music make this a very special location within the heart of the city.

Windmühlgasse 20 at the corner Stiegengasse

How to get there: Bus line 13A, stop “Barnabitengasse” or underground line U3 direction “Simmering” station “Neubaugasse” or U4 direction “Heiligenstadt” station “Kettenbrückengasse”

LECTURER



FH-Prof. Mag. MICHAEL MAIR

Head of Department for Tourism & Hospitality Management, FH Wien der WKW,
University of Applied Sciences for Management & Communication, Vienna

www.fh-wien.ac.at/tourismus-management



Andrew James Pullen, BA

Lecturer

Competence Center for Business English

FH Wien der WKW, University of Applied Sciences for Management & Communication, Vienna

<http://www.fh-wien.ac.at/tourismus-management/competence-center-for-business-english/>



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Mag. Christoph Pachucki

CEO WortShop

www.derwortshop.de



Karin Karschat, M.A.

Members, Sustainable Tourism Development, Social Media

Naturefriends International

www.nfi.at



DI Christian Jochum

Agricultural Marketing und Specialised Crop

Austrian Chamber of Agriculture

www.lko.at

FURTHER INFORMATION

COSTS

In the supporting programme one soft drink (at á-la-carte choice) or every soft drink (at buffet), as well as meals are included. **All alcoholic drinks and further soft drinks at á-la-carte choice are not included and have to be paid individually.**

Cost for public transport and accommodation will be paid by the organizer only for International students.

LOCATION

The workshop will take place at the FHWien University of Applied Sciences Vienna of WKW, Währinger Gürtel 97, 1180 Wien, **Room B108**, First floor, Part B.

ACCOMODATION (for Int. Students only):

Wombats City Hostels "The Lounge"

Mariahilfer Str. 137, 1150 Vienna

How to get there: Underground line U6 direction „Siebenhirten“ get off at „Westbahnhof“ and take exit „Äußere Mariahilfer Str.“ at the very right. Take the escalator up, follow „Mariahilfer Straße“, Wombats City Hostel is on your left.

FURTHER INFORMATION & SUPPORT

Please contact:

Daniela Wagner, Workshop Coordinator: +43 690 40 476 027 or

Marco Glorioso/Philipp Teuschler, Office Management: +43 1 476 77 – 5870 or - 5816